

In-House Director

AIGA Cincinnati

Position Description

The In-House Director is responsible for creating and executing programming for the local chapter's Initiative.

Since 2010, AIGA In-house Initiative has provided the skills, tools, technologies, inspiration, and resources needed to enable in-house designers to advance design competencies, build leadership skills, make a greater impact on business, and connect with a broad network of peers and experts.

Duties Include:

- Creating an In-House program plan for the year (minimum of 2 events, one of which will be during Cincinnati Design Week) that is engaging and beneficial to the in-house designers & creatives in our community
- Advocating for in-house designers in our local community and representation of them in AIGA Cincinnati events
- Maintaining high quality programming, being a known pillar in the design community, and an advocate for in-house designers
- Working alongside the Diversity & Inclusion Director to ensure that AIGA Cincinnati is inclusive, welcoming, and making an effort to connect with designers of all types
- Securing sponsorship for In-House programming, with the support of the executive team and in partnership with our National Partners
- Maintaining connections with senior level in-house creatives in Cincinnati, to ensure we have a strong community of support, amazing speakers, and a thriving network

General Board Requirements:

- Be an AIGA member at the Supporting level (\$150/year) or higher
- Be an active member of the Cincinnati creative community and an advocate for the power of design
- Attend or call into once a month board meeting (at least 9 out of 11)
- Attend roughly 80% of AIGA events
- Have an interest in serving on the board for a 2 year term
- Have ~2 hours per week to dedicate to the position (this is flexible depending on time of year)