

Social Media Director

AIGA Cincinnati

Position Description

The Social Media Director is responsible for supporting the Communications Director with the promotion of AIGA Cincinnati events, initiatives, general announcements and messaging on all social media platforms.

Duties Include:

- Creating social media content, including posts for Instagram, Facebook, Twitter, and LinkedIn
- Writing blog posts / recaps of AIGA Cincinnati events
- Helping with event set up on eventbrite, the website, and Facebook
- Working alongside the Communications Director and Tech Director
- Maintain a consistent and professional online presence for the local AIGA chapter.
- Coordinate a regular schedule of posts and tweets to all applicable social media outlets
- Work with other members of the board to create event promotion plans and continue to establish a strong design and creative community within the Cincinnati area.